

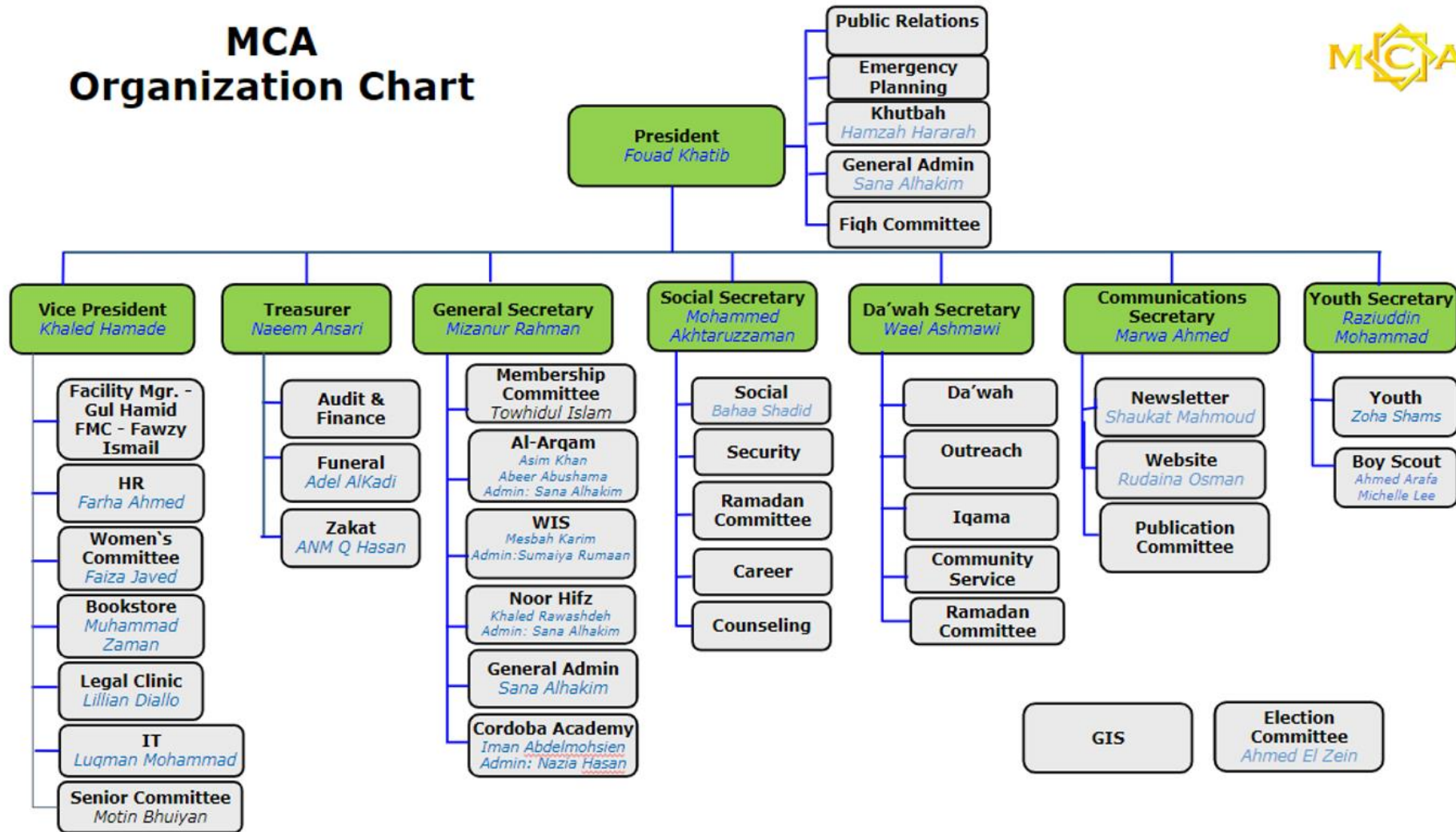
بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

MCA Annual Plan 2018-19

February 1, 2019



MCA Organization Chart



Agenda

- ▶ Present the annual plan of the Muslim Community Association and Service Institutions (GIS) for the upcoming year.
 - ▶ EB Presentation
 - ▶ BOT Presentation
 - ▶ GIS Presentation
 - ▶ Q & A
- ▶ Desired outcome
 - ▶ Seeking community feedback
 - ▶ *No agenda item is required to vote on*

President

- ▶ Getting board members to perform at their best
- ▶ Rectifying and restoring funeral service as a licensed service
- ▶ Improving finance and accounting system to audit-ready state
- ▶ Hiring an Executive Director
- ▶ Guiding development and implementation of policies and procedures
- ▶ High level oversight of all programs
- ▶ Pursue more high caliber scholars for jumu'ah khutbah and strive to arrange subject/theme based sermons with relevant content

Vice President

Strategic

- ▶ Disaster Shelter
- ▶ Health Clinic
- ▶ Volunteer Program
- ▶ Foster Parents
- ▶ Community Network (Culture Day & Yard Sale)
- ▶ Service Projects “Partnerships”
- ▶ Structure and organize all MCA data, process, procedure

Operational

- ▶ PNG
- ▶ Ramadan
- ▶ Eid
- ▶ Senior
- ▶ Youth (Partnership)
- ▶ Wellness

Dawah & Outreach

▶ Dawah:

- ▶ Facilitate community education by supporting and investing in Wkly Halaqas/Classes/Series conducted by vetted & qualified instructors targeted the basic knowledge of 1)Quran & Tafsir, 2)Hadith & Seerah, 3) Arabic
- ▶ Leverage and strengthen local Imams community engagement to help community members address & navigate the important and core Aqeedah & Fiqh issues questions/needs for the community
- ▶ Partner with prominent national scholars associations to host and sponsor targeted programs to promote Islamic Faith, Muslim Identity, and moral character
- ▶ Firm up the new Muslims education support & buddy program
- ▶ Ramadan tuned spiritual and educational programs

▶ Outreach

- ▶ Develop well trained community outreach capacities & ambassadors to spread and educate the true message of Islam - Host and sponsor train-the-trainer programs to develop the core Dawah volunteers
- ▶ Respond to the need and help the neighboring non Muslims community (food pantry, food for the needy, serve homeless..) programs
- ▶ Host and promote educational series for non Muslims to educate and answer questions about the message of Islam
- ▶ Continue to coordinate and facilitate MCA campus visits and open house
- ▶ Leverage and strengthen MCA's connections and collaboration with MSA chapters of local colleges

Social

Strategy

Short Term (Routine)

- ▶ Execute the Operational activities mentioned under operation

Mid Term Goal

- ▶ Half yearly events: Blood Drive, Matrimonial, Career events/courses

Long Term Goal

- ▶ Yearly events: Strategic alliance with other Communities, Retreat/Conference on bigger social issues

Operation

- ▶ Saturday Breakfast and Talk
- ▶ Friday Night events- 1st and 3rd weeks, Quarterly 5th week
- ▶ Ramadan - Iftaar, Sohur, Talks, Itikaf, Khatam nights
- ▶ Eid - Prayers a Celebrations
- ▶ Seasonal Events - Ashura, Arafat
- ▶ Volunteer Program - Meeting, Greeting and Training
- ▶ Monthly Giving to the Society- Homeless Feeding, Food/Clothes distribution
- ▶ Senior Committee
- ▶ Wellness Programs -Positive Parenting, Raising Spiritual Childs, Special Need families

Communication

Key Objectives

- ▶ Maintain and improve ongoing weekly newsletter, website, TV screens, social media and MCA app
- ▶ Start a trial period of printing the newsletter in-house to reduce cost
- ▶ Continue creating new ways to promote the mission and vision of MCA
- ▶ Build bridges with other organizations through the use of our communication and publication channels

Functional Areas

- ▶ Newsletter
- ▶ Website
- ▶ Social Media
- ▶ TV screens
- ▶ MCA app

Youth

Area of Focus

- ▶ Spiritual development
- ▶ Professional & educational development
- ▶ Arts & culture
- ▶ Sports and Recreation
- ▶ Social activities
- ▶ Develop and Organize youth activities for different age groups in the focus areas
- ▶ Attract non-masjid goers through sports and other activities and encourage them to attend prayers and other programs

General Secretary

Membership

- ▶ Consider Reducing annual membership fee
- ▶ Review membership database and backend platform to improve the system
- ▶ Review membership list publication format

Schools

- ▶ Al-Arqam, Nur Hifz, Cordoba and Weekend Islamic School
 - ▶ Work with the committees to improve children's experience, and to address any issues they have
 - ▶ Monitor expenses and report to the EB every quarter
- ▶ Introduce after-school STEM program

Finance

Finance Office

- ▶ Bring transparency and publish financial data for all areas once in every quarter. **Implement accounting online**
- ▶ **Identify and implement process & procedures to increase efficiency**
- ▶ Archiving data in central location
- ▶ Improve overall donor experience

Zakah

- ▶ Make zakah process more effective and transparent
- ▶ Document and publish overall Zakah Policy & Procedure

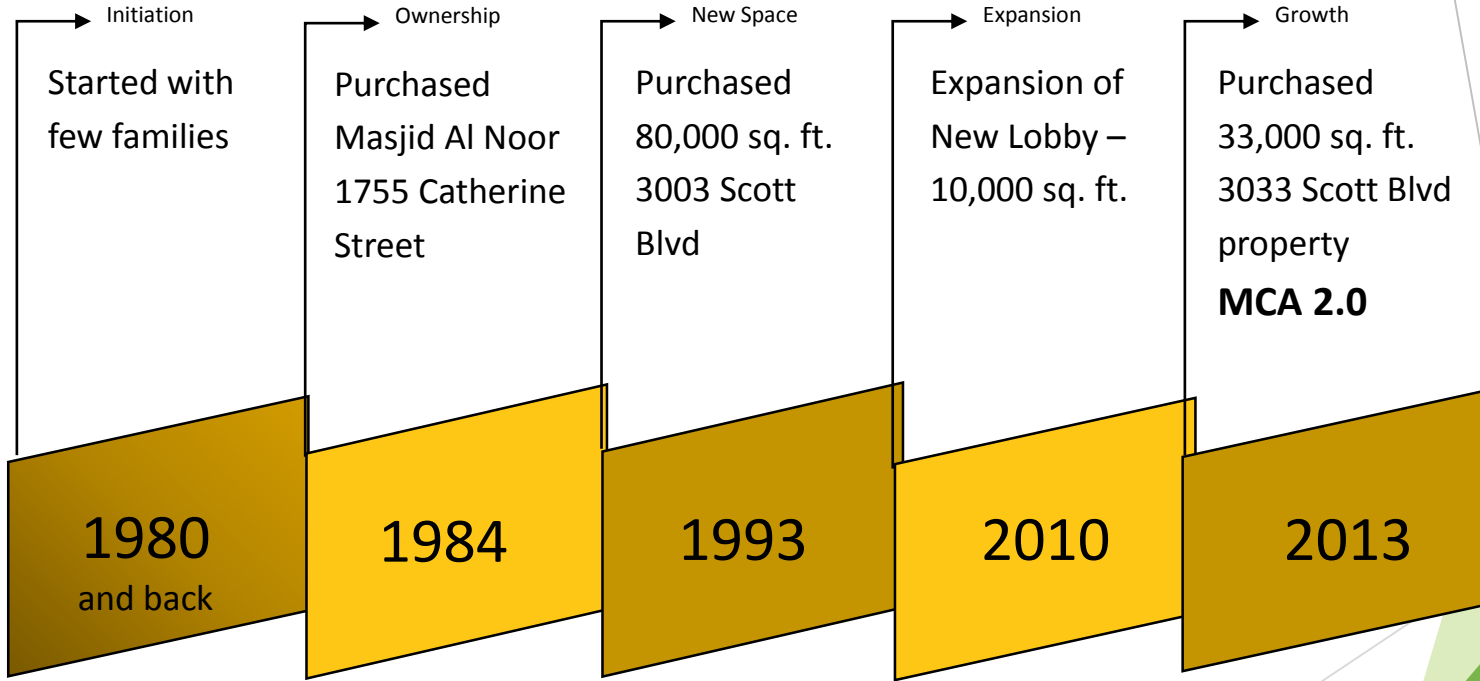
Funeral

- ▶ Make funeral home compliance to the laws
- ▶ Make funeral home one stop service for the community

Questions?

Appendix

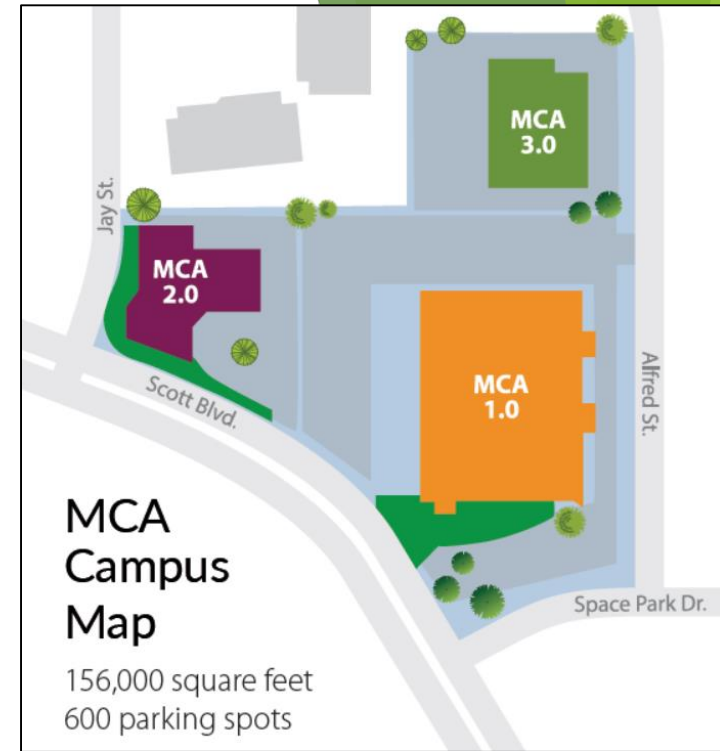
MCA Historical Timeline



Vision for a Campus

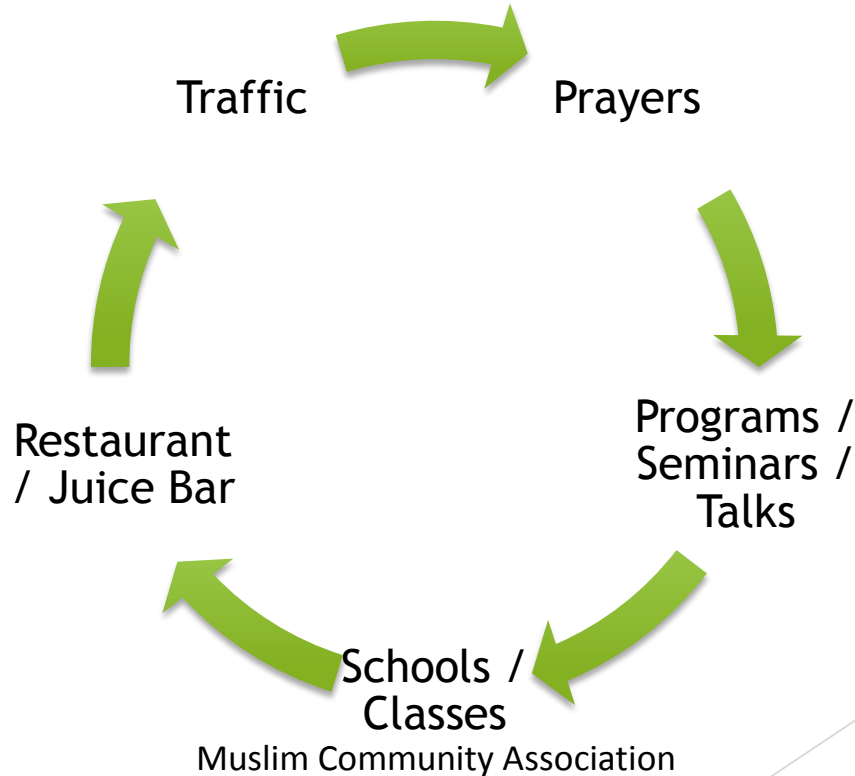


	<ul style="list-style-type: none">▶ Prayer Halls▶ Banquet Halls▶ Offices	<ul style="list-style-type: none">▶ GIS▶ Cafeteria/Café
	<ul style="list-style-type: none">▶ Income Generation	
	<ul style="list-style-type: none">▶ GIS High School & Labs▶ Brother's Gym▶ Sister's Gym▶ Women's Lounge	<ul style="list-style-type: none">▶ Youth Game Rooms▶ Banquet Hall▶ Study Rooms▶ Clinics



Vision for a Campus

- ▶ MCA has become a virtuous circle



MCA 3.0



- ▶ MCA is buying the Hope Building
 - Located right next door (3100 Alfred St)
 - ▶ 33,000 sq. ft.
 - ▶ \$6.35M (Negotiated price)
 - ▶ Closing March 31, 2017
- ▶ Inspections performed
 - ▶ Property inspection
 - ▶ Environment inspection
 - ▶ Ground water contamination (to be mitigated)
 - ▶ Property Appraisal

